

PPCmate

your advertising partner

How to target YouTube

With PPCmate it is possible for your ads to be displayed on YouTube. Follow steps below to correctly set up your campaign.

YouTube traffic is available for Native and Display campaign types.

Once you go through **basic campaign settings**, you need to move to **advanced settings**. Check out our quick start guides for Native and Display campaign here:

<https://www.ppcmate.com/quick-start-guides>

In **advanced settings** search for search for **Sources and domains whitelist / blacklist / bidlist**. Enter YouTube.com domain in whitelist box to receive traffic ONLY from YouTube.

It is best option as there are various SSPs sending YouTube traffic.

Sources and domains whitelist /
blacklist / bidlist

Enable Sources and domains whitelist / blacklist

Sources and domains whitelist

youtube.com

Sources and domains blacklist

Sources and domains bidlist

Click **Save Campaign**.

For additional information or questions, please contact us at support@ppcmate.com