

PPCmate

your advertising partner

How to target Viber

With [PPCmate](#) it is possible for your ads to be displayed on **Viber**. Follow steps below to correctly set up your campaign.

Viber traffic is available only for Native campaign type.

Once you go through **basic campaign settings**, you need to move to **advanced settings**. Check out our quick start guide for Native campaign here: <https://www.ppcmate.com/quick-start-guides>

In **advanced settings** search for **Supply Partners**. There you need to select **Polymorph** SSP, as it is the one targeting **Viber** traffic.

Supply partners

- Run on all sources Clear all
- AdMachine Native
- AdsKeeper
- Avocarrot Native
- BizzClickNative
- Clickky
- Disqus
- Google DoubleClick Europe
- Google DoubleClick US East
- Google DoubleClick US West
- MoPub Display
- NativeAds
- Polymorph
- PPC.buzz Native
- PubNative Native
- SmartyAds Native
- The Agency/ AdMedia Native

Inventory type

- Web
- In-app

Click **Save campaign**.

For additional information or questions, please contact us at support@ppcmate.com