

PPCmate

your advertising partner

How to target **Twitter**

With [PPCmate](#) it is possible for your ads to be displayed on **Twitter**. Follow steps below to correctly set up your campaign.

Twitter traffic is available for Native and Display campaign types.

Once you go through **basic campaign settings**, you need to move to **advanced settings**. Check out our quick start guides for Native and Display campaign here:

<https://www.ppcmate.com/quick-start-guides>

In **advanced settings** search for **Supply Partners**. There you need to select **Mopub Display** SSP, as it is the one targeting **Twitter** traffic.

Supply partners

- Run on all sources Clear all
- AdMachine Native
- AdsKeeper
- Avocarrot Native
- BizzClickNative
- Clickky
- Disqus
- Google DoubleClick Europe
- Google DoubleClick US East
- Google DoubleClick US West
- MoPub Display
- NativeAds
- Polymorph
- PPC.buzz Native
- PubNative Native
- SmartyAds Native
- The Agency/ AdMedia Native

Inventory type

- Web
- In-app

You can also target directly with "twitter.com" domain. For this, you need to search for **Sources and domains whitelist / blacklist / bidlist** and enter the domain in whitelist box to receive traffic ONLY from Twitter.

Sources and domains whitelist /
blacklist / bidlist

Enable Sources and domains whitelist / blacklist

Sources and domains whitelist



Sources and domains blacklist

Sources and domains bidlist

Click **Save Campaign**.

For additional information or questions, please contact us at support@ppcmate.com